क्रम संख्या	प्रारम्भ होने की तिथि	प्रतिभागी
		रमेश रंजक
		रविन्द्र भरमार
		राम कुमार दर्शक
		विजय किशोर
		मानव
		वीरेन्द्र मिश्रा
		डा० यमधूनाथ सिंह
		शोभाभिराम सिंह
		शिवजंग गर्ग
		सोम ठाकुर
11.	21.11.1991	सीता कान्त महापात्रा
		स्वागत कुमारी
		हर भजन सिंह
		बलराज कोमल
		केदारनाथ सिंह
		पद्मा सचदेव
		इन्द्रनाथ चौधरी

कार्यक्रम की अपेक्षाओं पर निर्भर करते हुए, कवि सम्मेलन कार्यक्रमों में भाग लेने के लिये कवियों को काफी समय पहले सूचित किया जाता है।

Income from the Advertisements on Ayurvedic Products

3938. SHRI B. K. HARIPRASAD: Will the Minister (if INFORMATION AND BROADCASTING be pleased to state

(a) what is the Statewise income from Advertisements, during last three years, on Ayurvedic products on the official electronic media; and

(b) whether any clear guidelines for advertisers have been formulated and if so, the details thereof?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) As booking of advertisements over All India Radio and Doordarshan is decentralised, in so far as Doordarshan Kendras and Commercial Broadcasting Service Centres of All India Radio are concerned, this information has not been kept in a centrally complied form product wise.

(b) Yes, Sir. The relevant extracts from the guidelines are annexed in a statement.

Statement

Code of Standards in relation to the Advertising of Medicine's and Treatments

Cure: No advertisement slhould con-ain a claim to cure any ailment or symptoms of ill-health, ncr should aay advertisement contain a word or exprei-sion used in such a form or context as to mean in the positive sense the extirpation of any ailment, illness or disease.

Illness etc., properly requiring medical attention: No advertisement should contain any matter which can be regar-ded as offer of medicines or product for, or advice relating to, the treatment of serious diseases, complaints, cenditions, indications or symptom's which should rightly receive the attention of a Registered medical practiticner.

Misleading or exaggerated claims: No advertisement should contain any matter which directly or by implication misleads or departs from the truth as to the composition, character or action of the medicine or treatment advertised or as to its suitability for the purpose for which it is recommended.

Diagnosis or treatment by correspondence: No advertisement should offer to diagnose by correspondence diseases, conditions onany symptoms of ill-health in a human being or request from any person or a statement of his or any other person's symptoms of ill-health with a view to advertising as to or providing for trealment of such conditions of ill-health by Correspondence, Nor should any advertisement offer to treat by correspondence any ailment, illness, disease or symptoms thereof in a human being.

Disparaging references: No advertisement should directly or by implication disparage the products, medicines or treatments of another advertiser or manufacturer or registered medical practitioner or the medical profession.

Crisis' in Film Industry

3939. MISS SAROJ KHAPARDE: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that increasing eosts, eroding marke's and selling revenue have pushed the film industry into a. major crisis, as per the news item titled "Film Industry on brink" which appeared in the Times of India, dated December 23, 1991;

(b) if so, what is Government's own assessment in this regard; and

(c) what' steps Government propose to take to save the film industry from the crisis?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) Yes, Sir.

(b) and (c) Thouph cinema is a Siate subject, considering the influence of this media on masses, the Union Go vernment nave' from time to time been studying the growth and problems of this sector. Necessary steps are initiated by the; Government on the basis of re commendations made by various Committees/Groups etc. In the recent pact a High Powered Committee has studied the problems of film industry in its entirety and have made a number of recommendations for affording reliefs/ concessions to this sector. A number of recommendations pertain to State Governments as the matters fall entirely within their jurisdiction, and the implementation is being pursued with them vigorously, at the highest levels in the Government.

procedure to constitute press Council of India

3949. SHRI DAVID LEDGER: Will the Minister of INFORMATION AND BROADCASTING be pleased state:

(a) the procedure for constituting the Press Council of India;

(b) whether it is a fact that existing Press Council of India has been constituted in contravention of the Press Council of India Act, 1978 and the Rules framed thereunder; and

(c) if so, the reasons therefor?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) Th3 procedure for constituting the Press Council of India is laid down in Section of the Press Council Act, 1978 read with rules 3 and 4 of the Press Council (Proceduie for Nomination of Members) Rules, 1978.

(b) No, Sir.

(c) Does not arise.

Interlinking the Second Channels of Delhi Bombay, Madras and Calcutta

3941. SHRI PRAMOD MAHAJAN : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that Govern ment propose to interlink second channels of Delhi, Bombay, Calcutta and Madras;

.. (b) if so, the details thereof; and

(c) if not, the reasons therefor ?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS) : (a) and (b) Doordarshan have been inter-linkihg the four metro channels for varying durations of time keeping in mind their overall programme requirements for quite some time now.

(c) Does not arise.

Fixing a transponder to counter Pakistani TV Propagaaada

3942. SHRI MOHINDER SINGH LATHER : Will the Minister of IN FORMATION AND BROADCAST ING be pleased to state :

(a) whether Government propose to get